



January



- Industry Survey: Insurance In-plants
 - Profile of a Successful Insurance In-plant
 - Offset: Buying a New, Used or Rebuilt Press
 - Premium Paper Buying Tips
 - Becoming a Better Manager
 - Manager Profile
 - Hot Products
- Ad Closing:** 12/12/08
Ad Materials Due: 12/19/08
Inserts Due: 12/26/08
Bonus Database: Top 1000 Banking, Finance & Insurance Company In-Plants

February



- Salary Survey
 - Bindery Success Stories
 - Variable Data Applications (Including TransPromo)
 - Open House Tips
 - Manager Profile
- Ad Closing:** 1/9
Ad Materials Due: 1/16
Inserts Due: 1/23
Bonus Distribution: **Graphics of the Americas** Feb. 26 - 28, Miami Beach, FL

March

- In-plant Green Initiatives: Making Your Plant More Sustainable
 - FSC Certification: Is It Worth it?
 - Green Sheets: Recycled, FSD-certified, Synthetics, Wind Power and More
 - Vendors Go Green
 - Controlling Waste in Your In-plant
 - Manager Profile
 - Hot Products
- Ad Closing:** 2/6
Ad Materials Due: 2/12
Inserts Due: 2/20
Bonus Distribution: **On Demand Conference & Exposition** March 30-April 2, Philadelphia, PA

April

- Profile of a Successful In-plant Mail Operation
 - State of On-Demand Digital Printing
 - Copyright Issues for In-plants
 - Managing the Generations
 - Manager Profile: University Manager
- Ad Closing:** 3/6
Ad Materials Due: 3/12
Inserts Due: 3/20
Bonus Distribution: **ACUP**, April 26-30, Myrtle Beach

May

- Profile of a Successful In-plant
 - Trends in the Quick Printing Industry
 - CTP vs. Direct Imaging Offset
 - Digital Printing Innovations
 - Tips for Better Binding
 - Manager Profile
- Ad Closing:** 4/10
Ad Materials Due: 4/17
Inserts Due: 4/24
Bonus Distribution: **IPMA**, June 7-10, Rochester, NY

June

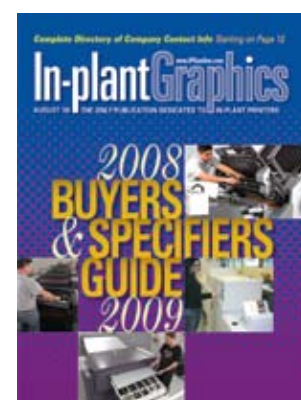
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- Profile of a Successful In-plant
 - What's New in the Bindery?
 - Growing Sales with Web-to-Print Services
 - Lean Manufacturing Best Practices
 - Update on University In-plants
 - Manager Profile
- Ad Closing:** 5/8
Ad Materials Due: 5/15
Inserts Due: 5/22
Bonus Database: Top 1000 College and University In-Plants

July



- In-Print 2009 Results
 - Best of Show Winner
 - Choosing the Right Multi-function Devices
 - Ink-jet Addressing Tips
 - Trends in the In-plant Industry
 - Manager Profile
- Ad Closing:** 6/5
Ad Materials Due: 6/12
Inserts Due: 6/19

August



- Buyers and Specifiers Guide:**
 The industry's most complete guide to products and services. It features product specifications and photographs of: Printing & Copying Equipment; Press Accessories & Supplies; Prepress & Workflow; Photography & Platemaking; Inks, Coatings & Varnishes; Papers; Bindery & Finishing; and Mailing Systems & Software.
- Ad Closing:** 7/10
Ad Materials: 7/17
Inserts Due: 7/24

September

- Industry Survey: School District In-plants
 - Profile of a Successful School In-plant
 - Paper Buying Survey
 - Equipment Acquisitions (Leases, Cost-per-copy Plans, Purchases)
 - Manager Profile
 - Hot Products (Wide-format focus)
- Ad Closing:** 8/7
Ad Materials Due: 8/14
Inserts Due: 8/21
Bonus Distribution: **Print 09**, September 11-16, Chicago

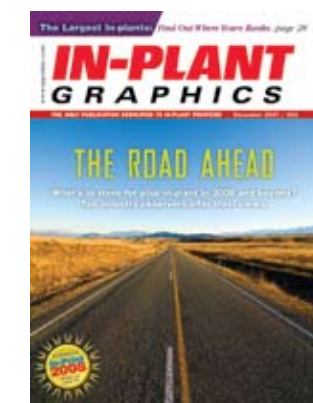
October

- In-plant/Data Center Merger
 - Chemistry-free CTP
 - Print Procurement in the In-plant
 - The Latest in Digital Printing
 - Offset Update
 - Manager Profile
- Ad Closing:** 9/10
Ad Materials Due: 9/18
Inserts Due: 9/25
Bonus Database: Top 1000 Gov't In-Plants
Bonus Distribution: **NGPA conference**, TBD

November

- Profile of a Successful In-plant
 - Proofing and Color Management
 - UV Offset Applications
 - Bindery Innovations
 - Trends in Government Printing
 - Manager Profile
- Ad Closing:** 10/9
Ad Materials Due: 10/16
Inserts Due: 10/23

December



- Outlook 2010:** The industry's best look at rising and falling technologies, where the industry is heading and what opportunities lay ahead (i.e. Variable Data Printing, TransPromo, Online Job Submission, Insourcing, Mail, Value-added Services, etc.)
- Ad Closing:** 11/6
Ad Materials Due: 11/12
Inserts Due: 11/20
Bonus Database: Top 1000 In-Plants