



JANUARY/FEBRUARY

- Industry Survey: Business Management Trends
- The Lease Vs. Buy Decision
- Building a Better Employee Culture
- Bindery Innovation

AD CLOSING: 1/12/18 **MATERIALS DUE:** 1/17/18

MARCH

- Add Services, Add Value
- Web-to-print: Don't Need it? Here's Why You're Doomed
- Wide-format: Innovative Applications
- Copier Fleet Management
- Inkjet Impressions

AD CLOSING: 2/9/18 **MATERIALS DUE:** 2/14/18

APRIL

- Trends and Opportunities With Inkjet
- Avoid Outsourcing: Use a Third-Party Consultant
- Automated Cutting: A New Opportunity
- Sustainability: Green Strategies for Your in-plant

AD CLOSING: 3/9/18 **MATERIALS DUE:** 3/14/18

MAY

- Does Offset Still Matter for In-plants?
- Industry Research: In-plant Software Technology
- In-Print 2018 Winners
- USPS Informed Delivery: What it Means to Your In-plant
- Higher-Ed In-plant Innovation

AD CLOSING: 4/6/18 **MATERIALS DUE:** 4/11/18

JUNE/JULY

- Strategies and Takeaways from the Inkjet Summit
- Wide-format: The Flatbed Opportunity
- Web-to-Print Implementation Challenges
- Workflow Automation
- Inkjet Impressions

AD CLOSING: 5/9/18 **MATERIALS DUE:** 5/14/18

AUGUST

- Industry Research: In-plant Press & Bindery Technology
- Lease Negotiation for Copier Fleets
- Digital Color Press Buying Tips
- The Envelope Printing Opportunity

AD CLOSING: 7/9/18 **MATERIALS DUE:** 7/12/18

SEPTEMBER

- Innovative Wide-format Experts
- Picking the Right Wide-format Printer
- Dye-sub and Garment Printing
- Variable Data Printing: Sell It, Manage It and Prosper
- Inkjet Impressions

AD CLOSING: 8/10/18 **MATERIALS DUE:** 8/15/18

OCTOBER

- Profile of an Innovative Government in-plant
- Survey: Government In-plants
- Vendor Perspective on In-plants
- Adding Efficiency with Print MIS
- Hot Products: Mailing Equipment

AD CLOSING: 9/7/18 **MATERIALS DUE:** 9/12/18

NOVEMBER/DECEMBER

- Profile of Innovative Mail Operation
- Ranking of Largest In-plants
- Research: In-plant Paper Buying Trends
- Cross-Training Tips
- Looking Ahead to 2019

AD CLOSING: 11/9/18 **MATERIALS DUE:** 11/14/18